

# **EVALUATION REPORT**

## **(As Per Rule 35 of PP Rules, 2004)**

1. Name of Procuring Agency: Pakistan International Airlines Corporation (PIAC)
2. Method of Procurement: Pre-Qualification
3. Title of Procurement: Pre-Qualification of Companies/ Agencies for Above the Line (ATL) Advertising
4. Tender Inquiry No: REF: GMP/Brand/Ad Agencies/2017-19
5. PPRA Ref. No. (TSE): TS312637E
6. Date & Time of Bid Closing: 03-05-2017 (1030 Hrs)
7. Date & Time of Bid Opening: 03-05-2017 (1100 Hrs)
8. No of Bids Received: 10
9. Criteria for Bid Evaluation: As per given in bidding documents
10. Details of Bid(s) Evaluation: As given below

Name of Bidder	Marks		Evaluated Cost	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
	Technical (if applicable)	Financial (if applicable)		
M/s TNI Communication	93.7			Accepted
M/s RG Blue Communication	92.7			Accepted
M/s Spectrum Y&R	88.5			Accepted
M/s Midas Communication	88.1			Accepted
M/s Brand Partnership	88.0			Accepted
M/s Gray Matter	87.9			Accepted
M/s Message Communication	40.0			Rejected Due to non compliance to the criteria
M/s Interflow	70.4			Rejected Due to non compliance to the criteria
M/s M. Communication	62.7			Rejected Due to non compliance to the criteria
M/s Insyns Marketing	72.9			Rejected Due to non compliance to the criteria

**Lowest Evaluated Bidder:**

11. Any other additional / supporting information, the procuring agency may like to share.

**Signature:** .....

**Official Stamp:** .....

**\*Standard Bidding Documents (SBD).**